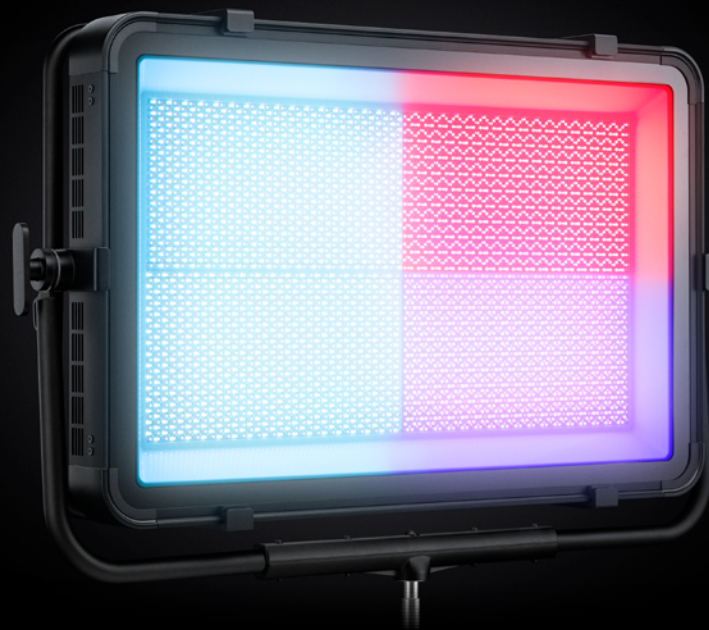


Profoto ProPanel 3x2 Now available at Panalux



Profoto is pleased to announce that its ProPanel 3x2, winner of the 2025 Cine Gear Technical Award for lighting technology, is now available to hire from Panalux, one of Europe's leading lighting-equipment rental providers for feature films, television, and commercials. From March 16th, filmmakers can unlock a faster, lighter, and brighter way to light their productions.

The Profoto ProPanel 3x2, the world's brightest soft panel, is designed to deliver over 2000W of stunning light output in a lightweight and rugged IP65-rated package. Combining exceptional power, portability, and stunning light quality, this fixture is the perfect choice for professional filmmakers.

Weighing only 28 kg (65lbs), half the weight of comparable products, the ProPanel 3x2 is incredibly easy to handle. Unlike other high-power LED panels, one person can set it up in no time with ease. The ProPanel 3x2 features RGBWW technology, offering a wide color temperature range from 2,000K to 15,000K with a TLCI of 97.

"We are delighted that the Profoto ProPanel 3x2 is now available at Panalux, one of Europe's most respected rental houses for feature film, TV, and commercials. Panalux's reputation for excellence and technical expertise aligns perfectly with Profoto's commitment to innovation. The ProPanel 3x2 is a powerful, versatile light that enables filmmakers to move faster, work lighter, and achieve their creative visions on set. We look forward to continuing our long-term partnership with Panalux," says Rod Aaron Gammons, Global Head of Cinema at Profoto.

"Panalux is excited to expand our rental offerings of Profoto products with the introduction of the ProPanel 3x2. Both brands share a passion for providing filmmakers with innovative tools to shape light for moving images. The ProPanel 3x2's exceptional output, color quality, and lightweight design make it an excellent choice for modern productions that need to move quickly without sacrificing visual impact," says Dave Amphlett, Technical Director, Panalux EMEA.

The ProPanel 3x2 can be accessorised with a custom made SnapBag, engineered together with DoPchoice, featuring the industry's first Profoto Speed Clamp system for rapid mounting on set. The ProPanel 3x2 joins a considerable lineup of Profoto cinema lights available from Panalux, including the L600C and the L1600D, along with a wide array of Profoto light shaping tools.

About Profoto

With a commitment to light shaping excellence today and tomorrow, Profoto delivers innovative, world-leading lights and light-shaping tools. Because we believe that, no matter what the situation, and no matter what camera or lens you use - light is the indispensable heart of all visual creation. That core principle is the key to enabling a world filled with incredible visuals, and the purpose of every single light shaping tool we make for the world's best filmmakers and image creators - and those who aspire to be.

About Panalux

Panalux is a leading rental provider of lighting and power solutions for features, series, commercials and live events. As one of the largest independent lighting suppliers in the world, and with an international footprint that includes the U.K., France and South Africa, Panalux is a trusted production partner at the forefront of industry innovation, combining technical expertise with unparalleled customer service. Panalux's knowledgeable team provide advice and support, while in-house R&D and engineering departments customise equipment and create cutting-edge proprietary solutions such as the Panalux Sonara and Panalux Allegra LED range and the environmentally conscious i-Series and h-Series from Panalux Power. In addition to proprietary offerings, the company's vast inventory includes high-end equipment from third-party manufacturers and an expansive transportation and power-generation fleet. As part of the Panavision group, Panalux complements the services provided by such renowned divisions as LEE Filters, Island Studios and Direct Digital. For more information and locations worldwide, visit Panavision.com.



Questions

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